World Bank Open Data Readiness Assessment Briefing

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Washington DC
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## AGENDA

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What is Open Data?

Open data is **data** that can be **freely** used, **reused** and redistributed **by anyone** for **any purpose**.
Governments collect and use a lot of data.
It is data about things that people care about
Other people will have ideas for using data too
By releasing it as Open Data

Triple Objectives

More Transparent Government

Improved public services

New Economic and Social Value
World Bank Open Data Strategy and the Toolkit
Open Data Ecosystem

Technology / Infrastructure

Policy / Legal Framework

Innovation Financing

Institutions

Leadership

Citizen Engagement

Applications & Co-Creation

Capacity Building

Open Data
Open Government Data Toolkit

I. Knowledge repository
II. IT solutions
III. Demand for OD / Engagement Tools
IV. Supply of Data
V. Readiness Assessment Tool

Open Government Data Toolkit

- What is Open Data? How is it used? Can you give examples?
- What are the computer requirements for Open Data?
- What data should we put on an Open Data site?
- How can we make sure that the data we are publishing is of good quality?
- How do we start? Who can help?

Provide feedback at data@worldbank.org
The Eight Critical Factors for Successful Open Data
Leadership
Policies & Legal
Government Institutional Structures & Skills for Data
Demand for Open Data from Civil Society

Give us back our crown jewels
Our taxes fund the collection of public data - yet we pay again to access it. Make the data freely available to stimulate innovation, argue Charles Arthur and Michael Cross

Open Knowledge Foundation
Promoting Open Knowledge in a Digital Age

Our Vision
We seek a world in which open knowledge is ubiquitous and routine. We promote open knowledge because of its potential to deliver far-reaching societal benefits.
Open Data Ecosystem
Financing
Technology Infrastructure & Skills
Readiness Assessment Process and
What CMUs/TTLs need to do
Open Data Readiness Assessment - Phases

Stakeholders agree on assessment details

Assemble team
- Open Data expert
- Government partners

Preparatory Info Collection

Onsite mission

Follow-up Info Collection

Synthesis & Final Report

1 week

1 week

2 weeks

Detailed processes discussed and agreed with client
Typical Team Structure

- Client Sponsor: political leader
- Team:
  - International expert(s)
  - Local team leader (ideally later leads OD initiative)
  - Local support team - including person with legal/IP knowledge, person knowledgable of Government IT, and person to handle logistics
  - Local expert (optional)
- World Bank assigns Task Team Leader to project manage
- Interviewees selected after discussion with client

Actual structure and roles discussed and agreed with client
Readiness Assessment Outputs

“Hard Outputs”

- Short, strategic report on readiness.
- Readiness benchmarked with global best practice.
- Options / recommendations for key strategic actions to start a successful Open Data initiative.
Readiness Assessment Outputs

“Soft Outputs”

- Private 1:1 discussions with international experts
- Lead officials get in-depth understanding of key requirements and critical success factors
- Engagement of key data-holding officials
- Socialization of Open Data among stakeholders (inside and outside government)
- Membership of World Bank global support network
Creating an Open Data Strategy

Diagnostic ➔ Action Plan ➔ Implementation (Priority projects)

Each government builds own Plan from “ground up” based on its own diagnostic results, priorities, needs and specific environment.
Key Actions by CMU and TTLs

- Help ensure client has allocated appropriate resources and government team does preliminary info gathering.
- Help identify and arrange meetings for assessment team with key civil society organizations, especially with national level assessments fully funded by Bank.
- Help identify agency owners of some key datasets (e.g., economic indicator data).
- Encourage socialization of Open Data among stakeholders (inside and outside government).
- Help identify existing / potential champions for Open Data, both inside and outside government.
Questions and Discussion
How to get involved
End